

Entrepreneurship and innovation: Ideation workshop

D. 3. maj, 2017, kl. 13-17. Bülowvej 17, lokale A1.01.15. 47 studerende fordelt på 7 grupper. Grupperne har forberedt challenge inden workshoppen.

Link til kursus: <http://kurser.ku.dk/course/nifk14026u/2017-2018>

<i>Tidsrum</i>	<i>Aktivitet</i>	<i>Materiale</i>	<i>Output</i>
13.00-13.05	Intro <ul style="list-style-type: none">- About this approach and ideation techniques- Innovation is about making unexpected connections- You are to end up with 2-3 ideas- Trying out methods that you can repeat another time		Rammesætning
13.05-13.05	Workshop intro <ul style="list-style-type: none">- Now focus is on your projects and challenges!- Introduction to brainstorming rules		
13.05-13.20	Problem/challenge analysis <ul style="list-style-type: none">- Individual brainstorm: Develop sub-questions in relation to your project challenge, one question per team-member, sentence starting like this:<ul style="list-style-type: none">o "How might we....?"- In your team: go through all your sub-questions. Then :<ul style="list-style-type: none">o Brainstorm on new sub-questions, and try to explore the many facets of your challenge		Seeing different directions in the project challenge
13.20-13.30	Brainstorm 1 (10 min) <ul style="list-style-type: none">- Individually develop ideas for both the main challenge and all the sub-questions – at least 20 ideas		De studerende kommer af med /parkerer egne idéer for at kunne holde sig åben overfor de mere anderledes idéer.
13.30-13.45	Clustering the ideas and finding patterns (15 min) <ul style="list-style-type: none">- Have you explored all areas, are the ideas specific enough?- Do you need to revise your "How might we..."-phrase?		
13.45-14.00	Brainstorm 2 (15 min) <ul style="list-style-type: none">- Classic – team-based, få mindst 100 idéer (15 min)		Common grounds and cross pollination
14.00-14.15	PAUSE		

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14.15-14.30	Brainstorm 3 based on inspiration cards (15 min) - Inspiration cards		See activity description
14.30-14.40	Criteria development (10 min) directions/principles for the ideas to possibly test with stakeholders		
14.40-14.50	Dot voting (10 min) => Choose 3 ideas		Democratic, criteria-based idea selection
14.50-15.05	Idea template – detailing the 3 ideas (15 min)		Detailing a few ideas
15.05-15.20	Share criteria with each other (20 min)		
15.20-15.35	Criteria-based idea selection (15 min)		
15.35-15.45	Revise your challenges		
15.45-16.05	Feedback session in plenum Focus is on: - how to develop the ideas further - what is interesting/inspiring about them		Remember to take each other seriously. Giving and receiving feedback is important in these processes
16.05-16.15	Wrap up and reflection (10 min)		