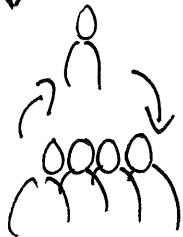


PRESENT YOUR IDEA



FEEDBACK



7

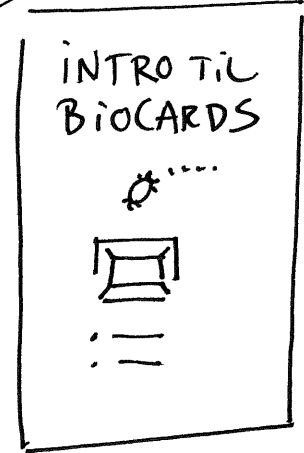
QUALIFY YOUR IDEA



8

REFLECTIONS:
WHAT SURPRISED YOU?
WHAT NEW DIRECTIONS OPENED UP??

2

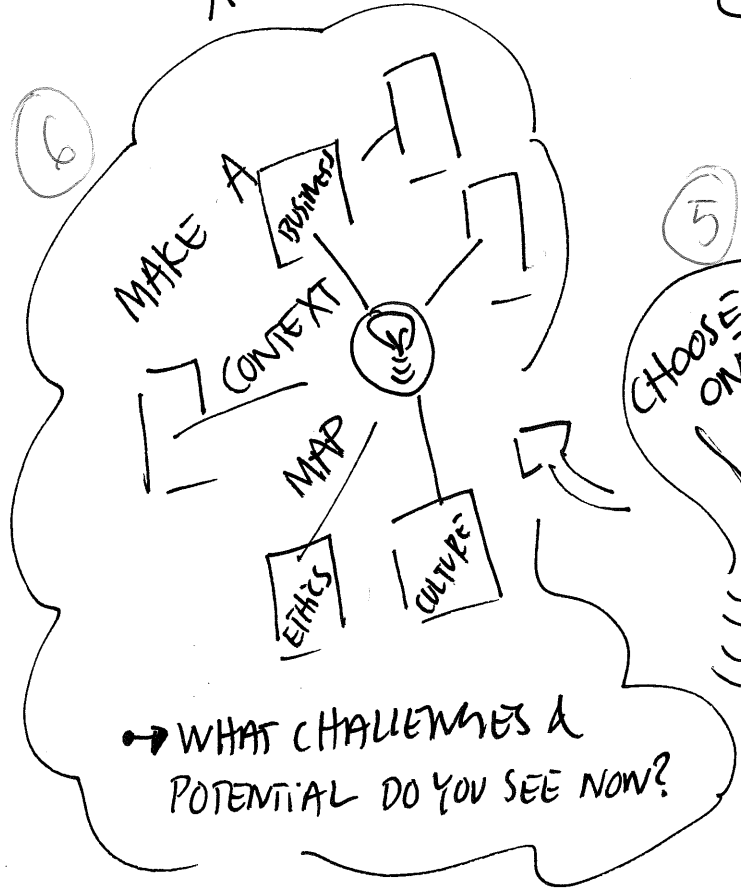


FRAME:
WHAT OTHER BENEFITS DO YOU SEE?

1



MAKE A BIOCARD BASED ON THE INSERT FROM YOUR REPORT



6

CHOOSE ONE IDEA TO WORK WITH

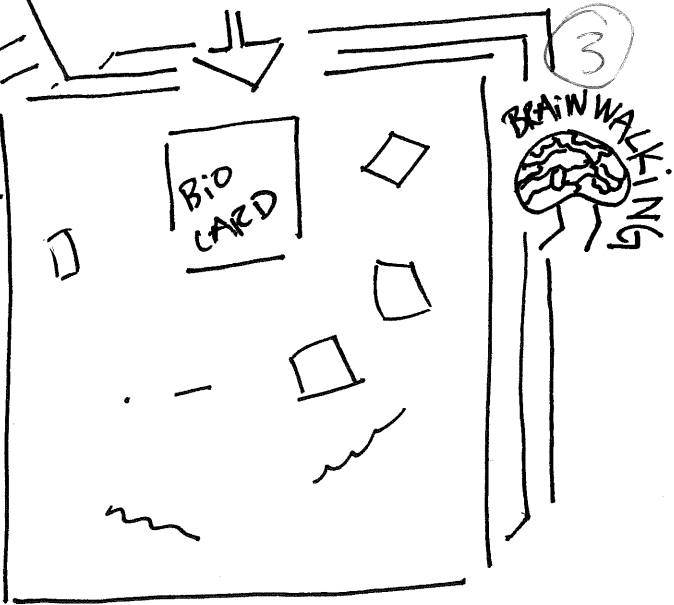
5

MEGA TRENDS

4

CHOOSE CRITERIAS FOR POTENTIAL IDEAS

CATEGORIZE YOUR IDEAS TO THEMES?



3

