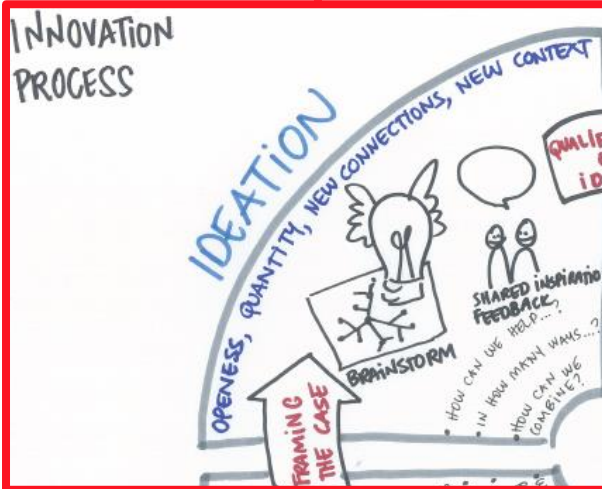


DESIGN THINKING IN CONSULTANCY

Teaching through I&E



WHY?

This course is about consultancy and it provides practical and theoretical insight into the skills necessary to become a consultant. The course is offered in collaboration with NIRAS and a range of external lecturers teach in the course. Rikke Okholm was invited to facilitate a design thinking workshop where the students develop ideas to solve a tender challenge about climate change adaptation from the Copenhagen Municipality.

FACTS & CONTACTS

Name of course: Introduction to Consultancy, IFRO, SCIENCE, UCPH

Name of responsible person of the course: Carsten Nico Hjortsø and Nina Riis

Participants: 30 students divided into 6 teams

Partners/collaborators: all student teams worked as consultancies solving the same tender challenge about climate change adaptation presented by the Copenhagen Municipality. The course is offered in collaboration with NIRAS consultancy.

Duration: one day workshop

Facilitator: Rikke Kortsen Okholm

[LINK OF METHOD (s)]

Methods used in the workshop:

Build an opportunity room

Brainwriting

Classic brainstorm

Idea clustering

Dot voting

Weighted idea selection



Rikke Kortsen Okholm

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HOW?

Introduction: First the students were introduced to design thinking as a mindset for problem solving and different design thinking/creative methods

Ideation: Each team needed to re-frame the tender challenge to find the right scope for their projects. Then the teams brainstormed on ideas for solving their tender challenge. They also facilitated themselves to develop even more ideas using method instructions given to them by the facilitator.

Afterwards the teams clustered their ideas into themes around their tender challenge on a large sheet to evaluate if they had examined enough ideas. Then for selecting the best idea the teams used dot voting and weighted idea selection.

The workshop was rounded off with final remarks and reflection in plenum.

WHAT?

- The course benefitted from having external facilitation to present the design thinking approach to problem solving and to drive the process while reflecting on methods for idea development and evaluation.
- Handouts of method instructions from the toolbox were tested, where the students facilitated themselves for part of the workshop, which gave new input and interesting perspectives.